

# LUXURY TRAVEL



# CONTENT

- p. 3** Denmark & Its Regions
- p. 4** Danish Luxury
- p. 5** Copenhagen
- p. 14** Zealand
- p. 19** Bornholm
- p. 21** Funen
- p. 24** East Jutland
- p. 26** North Jutland
- p. 29** South Jutland
- p. 32** Good to Know
- p. 33** Travel Trade Tools
- p. 34** Travel Trade Contacts

# DENMARK & ITS REGIONS

## GEOGRAPHY

- The smallest and southernmost **Scandinavian country**
- Has a physical border with Germany and is connected to Sweden by a bridge
- **The Danish regions:** North, Mid, and South Jutland, Funen, South and North Zealand, and Copenhagen
- **Short travel distances:** Copenhagen to Aalborg less than a 5-hour drive and a 35-minute flight.

## FACTS

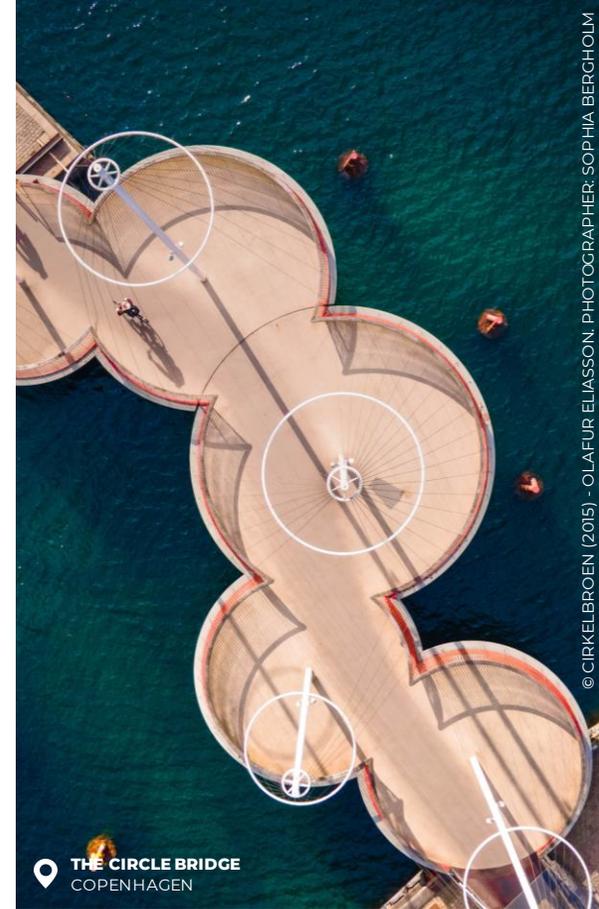
- The population is 5.9 million people
- Home of: 'hygge', New Nordic Cuisine, Viking history, LEGO®
- The currency is Danish kroner (DKK)
- Most people speak fluent English
- One of the **happiest countries** in the world with one of the world's most **livable capital city**
- Easily combined with other **Nordic countries**
- Perfect for all types of travelers: families, romantic, adventure, luxury, business, foodies, backpackers and more!

[Watch our Video Introduction to Denmark](#)



# DANISH LUXURY

- Luxury travel in Denmark is not grand rooms, glitter, and glamour. It is minimalistic, coziness, high quality, and authenticity!
- Accommodation standards are high with great restaurants and bars decorated in Danish design.
- Please note rooms are smaller than in the US and a concierge is not given unless you stay at 5-star hotels.
- Seaside hotels along the many miles of coastline are a highly recommended accommodation choice, and these embody the Danish understanding of luxury, focusing on coziness, calmness, wellness, and good quality restaurants with local produce.
- Denmark is known for their high level of gastronomy. Back in 2004, several Nordic chefs collaborated to create [The Nordic Kitchen Manifesto](#). This outlined a sets of principles, guiding the evolution of Danish culinary culture which offer the luxury traveler and array of exciting and memorable culinary experiences in Denmark.



## COPENHAGEN

Denmark's capital, Copenhagen, is the ideal destination for travelers seeking a high-end experience. Known for its high-quality, the city seamlessly combines historical elegance with contemporary luxury. Whether your clients stay in a 5-star luxury hotel, dine at Michelin-starred restaurants, enjoy exclusive activities, or if they simply wish to explore the city's castles and royal history, Copenhagen has an abundance of experiences to indulge in luxury.



CHRISTIANS HAVN  
COPENHAGEN

© MATHIAS BRANDT

# DREAM STAYS

## COPENHAGEN

### Nimb Hotel

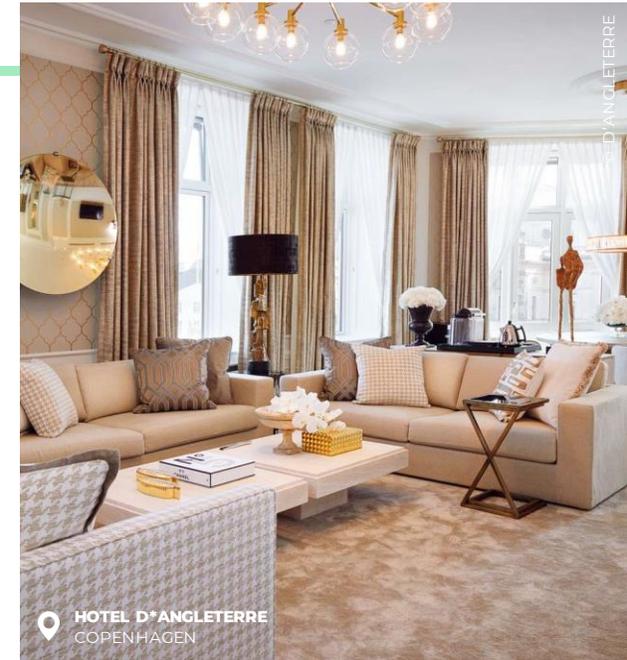
In Copenhagen's core lies the unforgettable [Nimb](#), boasting mesmerizing vistas of the enchanting Tivoli Gardens amusement park. Nimb a five-star boutique hotel, featuring a luxurious wellness sanctuary and a rooftop terrace complete with a pool.

### Hotel d'Angleterre

Established in 1755, [Hotel d'Angleterre](#) is a 5-star landmark in Copenhagen, blending Victorian architecture with Nordic design. It offers a Michelin-starred restaurant, champagne bar, spa, and boutique. Situated in the heart of Copenhagen, the hotel has a rich history dating back over 265 years, rooted in a love story between its founders.

### Hotel Sanders

Nestled in Copenhagen's historic heart near the picturesque Nyhavn, [Hotel Sanders](#) enjoys proximity to iconic landmarks like Amalienborg Palace and the Royal Theatre. Surrounding cobblestone lanes boast top-tier dining, art galleries, and shopping. With 54 uniquely luxurious rooms some featuring private lounges and fireplaces.



# STAY IN LUXURY

## COPENHAGEN

### Villa Copenhagen

[Villa Copenhagen](#) is a 5-star dynamic social hub where the past meets the present in an inspiring atmosphere. Originally the Danish Post and Telegraph office and today a unique hotel, which aims to lead the way in environmental responsibility.

### Manon Les Suites

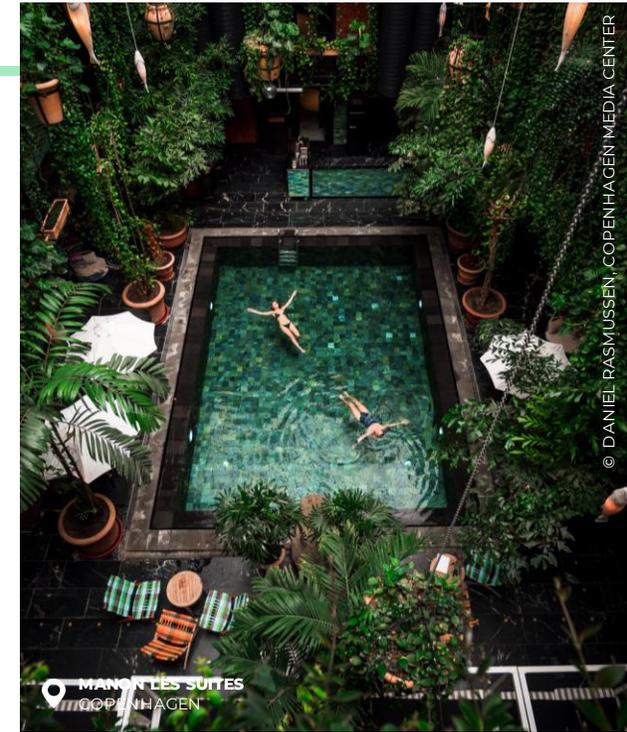
Experience a slice of Bali at the 5-starred hotel, [Manon Les Suites](#)'s, iconic jungle pool. This luxurious hotel is centrally located making it the perfect base for exploring Copenhagen's landmarks and hidden gems.

### Nobis

This centrally located 5-star hotel [Nobis](#) is found in a historic 1903 building that once was the Royal Danish Academy of Music. The interior, designed with Swedish architect Gert Wingårdh, combines elegance and timelessness with superb comfort and first-class service, all in line with contemporary trends.

### 71 Nyhavn Hotel

Within two well-preserved warehouses along the iconic Nyhavn sunny side lies [71 Nyhavn Hotel](#), exuding understated elegance and unique experiences.



# CULINARY TREATS

## COPENHAGEN

### Alchemist

Alchemist's holistic dining experience blends gastronomy with theater, art, science, technology, and design. It is a full sensory experience that goes beyond food. Remember to arrive hungry because you'll be served 50 courses!

### Geranium

Geranium was named The World's Best Restaurant in 2022. The restaurant is a meat-free haven, featuring locally sourced seafood and vegetables from organic farms in Denmark and Scandinavia. Oh, and they are located at the top of the national soccer stadium in Copenhagen offering amazing city views.

### Kong Hans Kælder

Kong Hans Kælder is dedicated to preserving the past while maintaining its authentic charm, blending heritage and innovation for a delightful atmosphere. Since 1976, it has been a Danish gastronomic icon, earning its and Denmark's first Michelin star in 1983. Nearly 50 years later, it remains a top destination in gastronomy, with only four head chefs shaping its remarkable legacy.



# UNIQUE BARS

## COPENHAGEN

### **Nimb Bar**

[Nimb Bar](#), located in Nimb Hotel, has no windows and a big beautiful fireplace as the centerpiece. This bar offers excellent cocktails in peaceful surroundings

### **Balderdash**

[Balderdash](#), overseen by renowned bartender Geoffrey Canilao, offers a diverse experience in a historic 1732 building. Rejecting categorization, guests define their visit amidst a cocktail center, beer selection, spirits lab, pop-up restaurants, and a gallery.

### **Ruby**

[Ruby](#), located in a historic 1740 townhouse with a rich history, including housing the Danish Spirit Producers founded in 1882. Opening on June 21, 2007, Ruby now serves top-notch cocktails in an area once known for dive bars.

### **Duck & Cover**

[Duck & Cover](#) is a must-visit on any Copenhagen bar tour, with its Scandi-chic interior setting the standard for bars worldwide. The atmosphere feels like a cool house party, ideal for a nightcap in the trendy Vesterbro neighborhood.



# TASTING THE CITY

## COPENHAGEN

### Cooking the Danish Classics

Learn how to make all the Danish classics like Danish pastries or Smørrebrød. What better souvenir to bring home than being able to relive your trip through the food you learn to make at [CPH Cooking Classes](#).

### Try Local Liquor

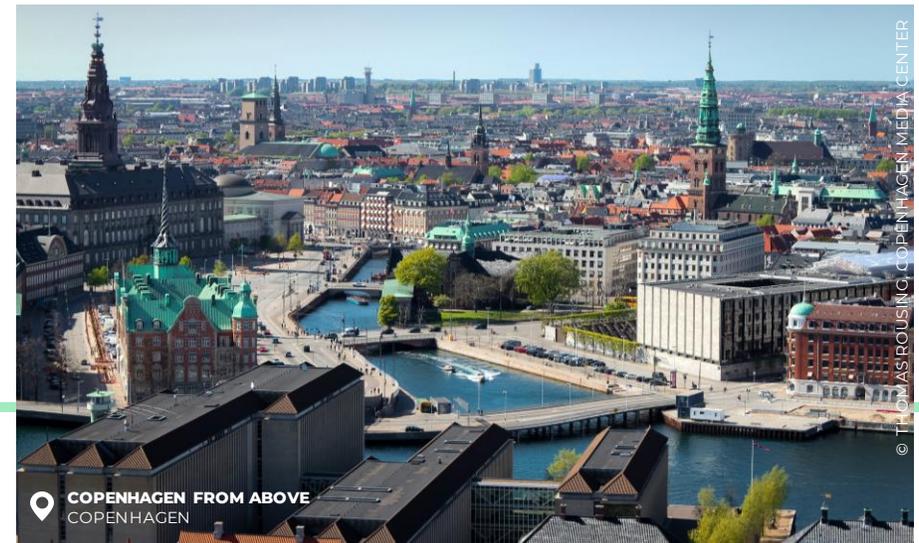
Step into [Copenhagen Distillery](#), where tradition and innovation converge with each sip. They offer both gin and whisky tastings as well as you can make your clients can make their very own gin.

### Locally Crafted Beer

[Nørrebro Bryghus](#) is a local brewery offering great beer tasting experiences. As a cornerstone of Denmark's beer culture, their beer-centric cuisine revitalized Danish gastronomy, making them a top contender for Scandinavia's best beer restaurant.

### The View From the Top

See Denmark from a different perspective with a private [helicopter tour](#). Fly over Copenhagen's landmarks, picturesque countryside, and coastal areas for breathtaking views.



# WELLNESS & CULTURE

## COPENHAGEN

### Ballet & Opera at The Royal Danish Theater

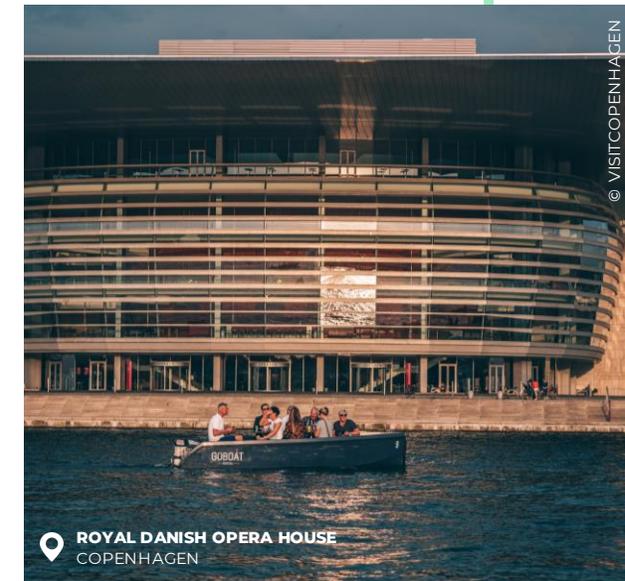
Experience world-class performances at the [Royal Danish Opera House](#) in Copenhagen. From opera and ballet to concerts and theater productions, it's a cultural gem that is definitely worth a visit!

### Danish Design & Architecture Tours

Discover the best of Danish design with a private tour showcasing iconic furniture, architecture, and interior design at [Danish Architecture Center \(DAC\)](#) or [Danish Design Museum](#). Visit design studios, museums, and boutiques in Copenhagen and beyond, and learn about Denmark's influential design heritage.

### Wellness & Beer in the New City District

In the vibrant [Carlsberg City District](#), the historic Carlsberg factory has been transformed into Copenhagen's premier relaxation oasis. This iconic 1881 building has been meticulously restored, blending its original features with the enchanting [AIRE](#) atmosphere. You can also go on a guided tour of the historic brewery while you are there.



# ACTIVE EXPERIENCES

## COPENHAGEN

### Private Guided Walking Tours

Explore Copenhagen with a local guide showcasing all the Danish Wonders. Try a private guided tour with [Jewish Copenhagen](#) and learn about the importance Jews had on building Copenhagen or book with [Danish Architecture Center \(DAC\)](#) to hear about Copenhagen's architectural wonders.

### Cycling Tour

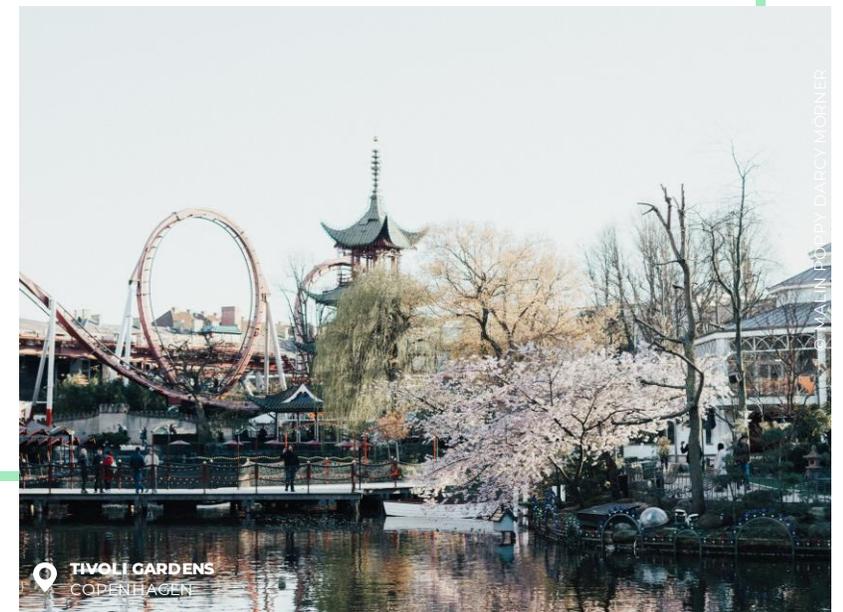
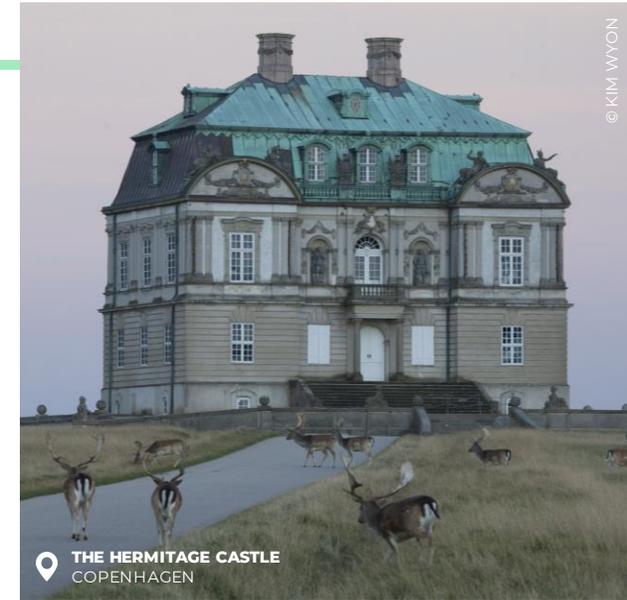
Explore Copenhagen like a local with a [guided cycling tour](#). Pedal through the city's charming streets, vibrant neighborhoods, and iconic landmarks while learning about its rich history and culture.

### A Green Escape

Escape the city and immerse yourself in nature at [Dyrehaven](#), a UNESCO World Heritage Park that is also home to the world's oldest amusement park. Enjoy horse-drawn carriage rides, picnics in the forest, and encounters with herds of majestic deer.

### Magical Night at Tivoli Gardens

Enjoy a magical evening at [Tivoli Gardens](#), the second oldest amusement park in the world. Admire the enchanting gardens, ride the vintage roller coasters, and savor gourmet cuisine at its upscale restaurants



# ACTIVE EXPERIENCES

## COPENHAGEN

### Gastronomy Tour

For any foodie traveler a tour exploring Copenhagen's gastro history and its current culinary scene is a must. [Foods of Copenhagen](#) have walking and biking experiences and the [Bicycle Chef](#) will take travelers on a gastronomical biking trip where he cooks meals on his bike along the way.

### Private Luxury Boat Charter & Tours

Board a [private yacht](#) and sail along Denmark's coastline for a luxurious maritime adventure. Relax on deck, enjoy gourmet meals prepared by a private chef, and explore secluded coves and islands along the way.

### Cozy & Social Canal Tour

[Hey Captain](#) offer a social boat tour with a local guide to explore the city's beauty from a unique perspective, gliding along its scenic canals and harbors.

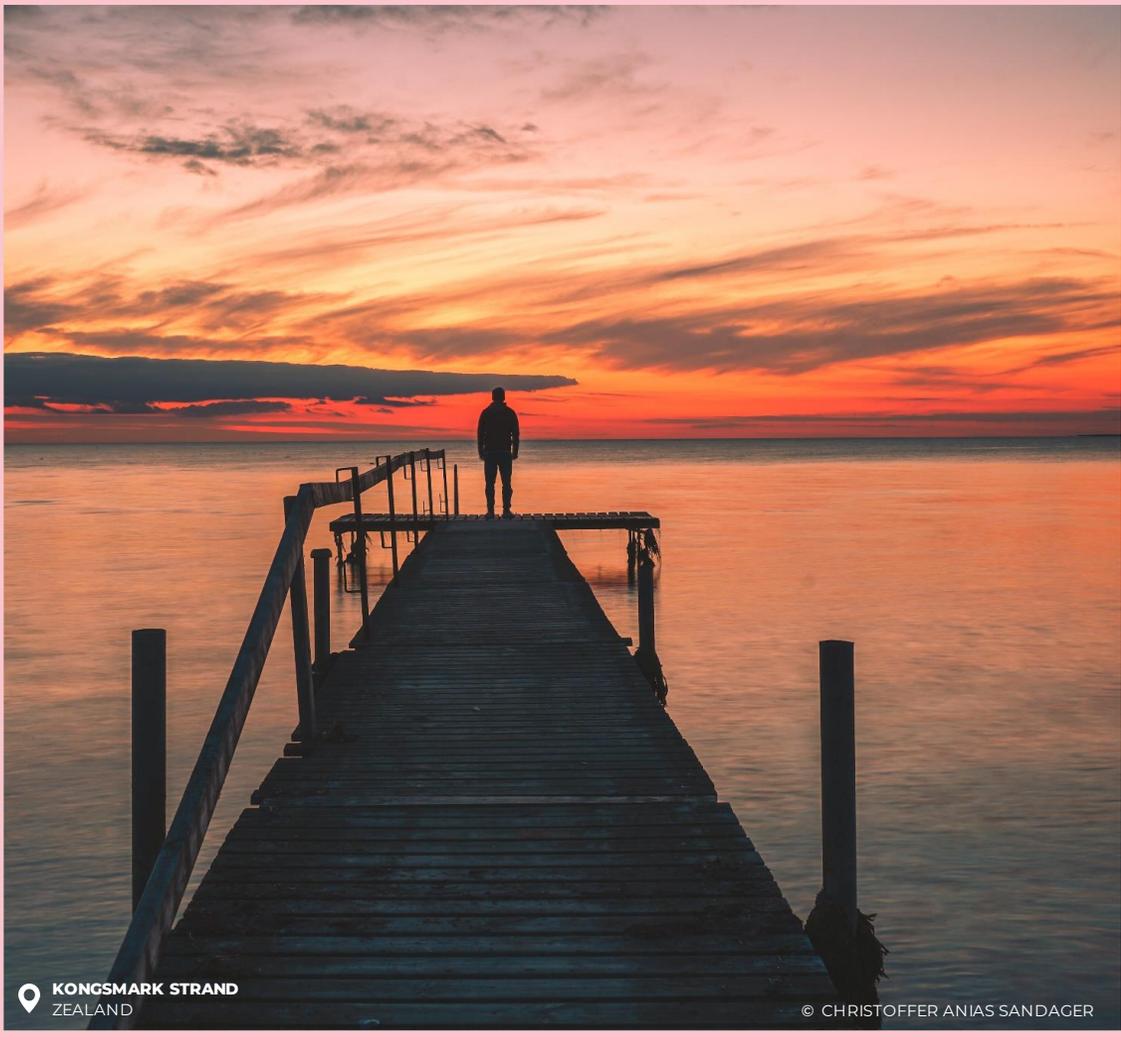
### Be Your Own Captain

If your clients want to steer their own ship, they can rent a [GoBoat](#) and embark on a leisurely adventure, discovering iconic landmarks and hidden gems. They can even pack a picnic and sip on refreshing drinks to add a little 'hygge' to this memorable experience.



## ZEALAND

Forget New Zealand. The old Zealand is where it's at! Copenhagen is located on Zealand, an island scattered with historical and natural wonders. Travelers can explore grandiose castles, enjoy wellness at seaside hotels, discover world-class art, and even visit a restaurant where the world's best chef anno 2023 is head chef. What's even better – everything on Zealand is within a 1.45h drive from Copenhagen.



KONGSMARK STRAND  
ZEALAND

© CHRISTOFFER ANIAS SANDAGER

# FOOD & WELLNESS

## NORTH ZEALAND

### **Kurhotel Skodsborg & Wellness**

[Kurhotel Skodsborg](#), just 30 minutes from Copenhagen, is a perfect place to recharge in luxury. Here modern elegance meets a century-old legacy of promoting wellness with a range of pampering treatments.

### **Søllerød Kro**

Have foodie clients traveling to Denmark? [Søllerød Kro's](#) Michelin-star restaurant is led by the World's Best Chef, Brian Mark, who won Bocuse d'Or in 2023.

### **Kokkedal wellness**

[Kokkedal Castle wellness](#) unites vitality and well-being in a unique, exclusive, and relaxing ambiance surrounded by captivating and tranquil natural beauty. Below the castle, at the end of an underground passage, travelers find a small haven of well-being and relaxation.

### **Helenekilde**

[Helenekilde Badehotel](#), nestled in North Zealand along the scenic Danish coastline, offers a blend of timeless elegance, and culinary excellence in the serene surroundings.



# ART & HISTORY

## NORTH ZEALAND

### ***Something Is Rotten in the State of Denmark...***

Explore the beautiful [Kronborg Castle \(UNESCO\)](#) in the picturesque fishing village of Elsinore just a short car or train ride from Copenhagen. The castle is known as the home of Shakespeare's *Hamlet*, and here your client's can enjoy both guided tours, concerts, and theatrical performances.

### **Discover Denmark's Maritime History**

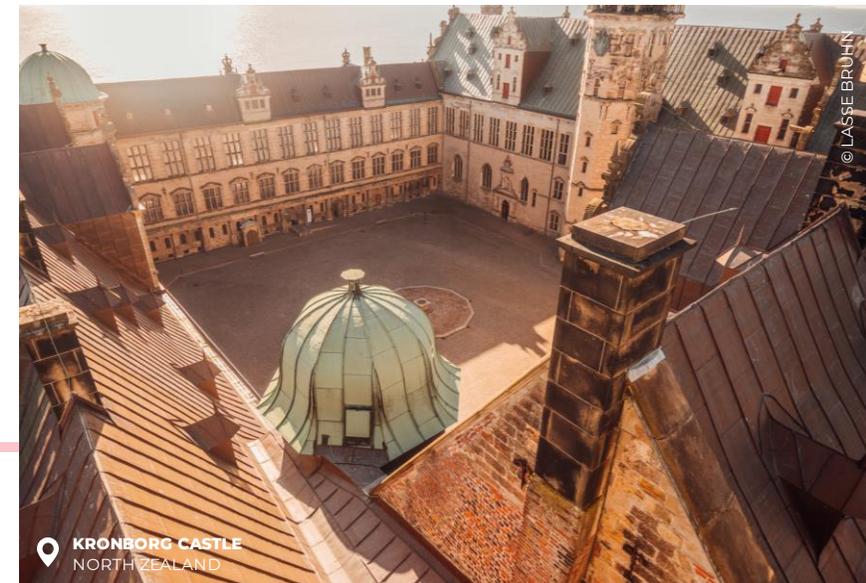
Maritime life has also been central to Danish culture and with a visit to the architectural gem, the [M/S Maritime Museum](#), in Elsinore, travelers can experience an engaging and interactive exploration of the nation's maritime heritage.

### **Castle & Museum Visit**

Visit one of Denmark's most magnificent Renaissance castles, [Frederiksborg Castle](#) in Hillerød, which is also home to the Museum of National History. Explore the castle inside and out and be sure to visit the museum's restaurant, [Rabarbergaarden](#).

### **World-Class Art by the Sea**

A haven for art enthusiasts, the [Louisiana Museum of Modern Art](#) in Humlebæk, is home to one of Scandinavia's largest collections of contemporary art and offer stunning views with its seaside location.



# GOURMET & VINYARDS

## WEST ZEALAND

### Dragholm Slot & Dragholm Castle Gourmet

[Dragholm Slot](#), a luxury castle hotel with a rich 800-year history and located in the picturesque surroundings of UNESCO-certified Geopark Odsherred. Recognized in esteemed guides like Michelin Nordic and Relais & Châteaux, this castle is celebrated as one of the world's premier destinations, providing immersive experiences that fuse history, nature, gastronomy, and hospitality, all this just an hour from Copenhagen.

### Vineyard Visit

While Denmark may not immediately evoke thoughts of wine, the landscape is rapidly changing. Recognized as a commercial winegrowing area by the EU in 2000, Denmark's winemaking industry has flourished since, boasting numerous [wineries and vineyards](#). Visit [Ørby Vineyard](#) (Located in Northern Zealand), [Barfod Wine](#), or [Dyrehøj Vineyard](#) in West Zealand.



# UNEXPECTED WONDERS

## SOUTH ZEALAND

### Accommodation in South Zealand

[Hotel Frederiksminde](#) in Præstø has a Michelin-starred restaurant and a rich history originating as a monastery in 1470. For the more adventures luxury travelers, there is also [The Normans Castle](#) a boutique hotel and the nature hotel, [Villa Huno](#).

### A Unexpected Wine Tasting Experience

For the experimental wine enthusiast, [Frederiksdal Estate](#) is a memorable gem that is sure to impress your clients! Frederiksdal are pioneers as the first in the world selling this exclusive type of cherry wine globally. They offer both wine tasting and tours of their cherry orchard and winery.

### Dine in History & ‘Hygge’

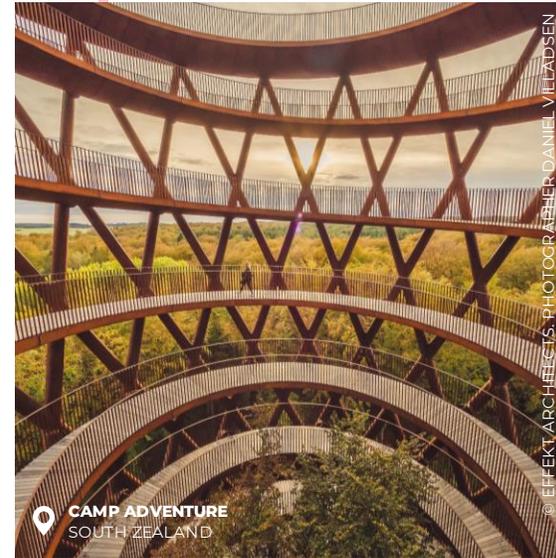
With a 100 year history and having had visits from Walt Disney and H.C. Andersen, [Rønnede Kro](#) is a unique dining experience.

### Explore The Adventoures Island of Møn

If your clients are traveling to South Zealand, be sure to suggest visiting the island of [Møn](#) with its stunning chalkcliffs, picturesque villages, and Scandinavia’s first “Dark Sky” park.

### Private Island Stay

A sustainable haven of luxury, exclusivity, and privacy, [Vejrø](#) is the perfect escape of culinary delights at on this private island.



## BORNHOLM

Bornholm offers a blend of experiences! The island has transformed into a diverse gastronomic hotspot because of the many locals who have returned to their roots. The island's is also known for its unique and beautiful rocky natural wonders that you can't find anywhere else in Denmark. Stay at one of the island's stunning seaside hotels and discover the welcoming locals happy to share their artistry and local food production.

A photograph of a person standing on a rocky cliff overlooking the sea at sunset. The person is wearing a dark jacket and a light skirt. The sky is filled with soft, colorful clouds, and the sun is low on the horizon, casting a warm glow over the scene. The water is calm, and the rocks in the foreground are rugged and dark.

 GUDHJEM  
BORNHOLM

© KRISTINA BOSJANOKS

# ISLAND EXPLORATIONS

## BORNHOLM

### Beachside Eatery with a Michelin star

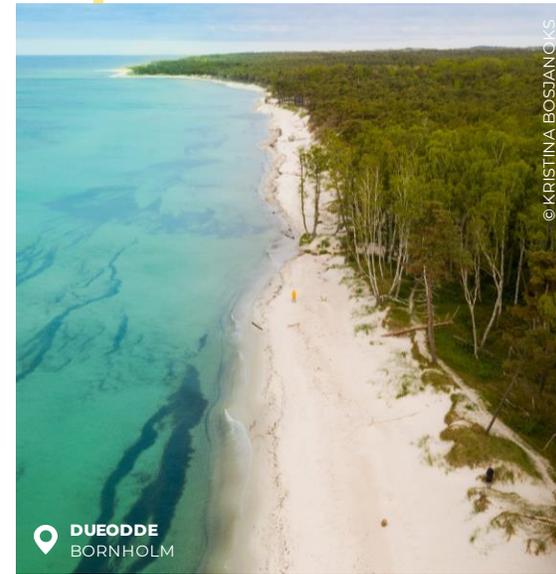
[Kadeau](#) one-star Michelin and Green-star restaurant, has kick-started Bornholm's food revolution, with its menu of locally sourced seasonal produce showcasing the very best ingredients from the island. Guest will not only get to savor local food and drink but also eat from locally produced tableware while surrounded by local design furniture.

### The Perfect Base for Island Exploration

[Hotel Nordlandet](#), perched on a rocky outcrop at Bornholm's northernmost tip, offers stunning ocean views from nearly every room. The rooms are simple but cozy, featuring Nordic design and Scandi elements. Owned by the Kadeau family, Nordlandet excels in dining and the breakfast here is no exception. For a unique experience, check out their "pool" by the ocean.

### Meet the Locals

Visit one of the islands' local [ceramics](#), [glass blowers](#), or [jewelers](#) and bring home a unique piece of Denmark. Read more [here](#).



## FUNEN

Denmark's second largest island, Funen, is also known as the Garden Island because of the many great estate and the beautiful gardens that find on this idyllic island of rolling green hills. The main city on Funen is Odense, the city famously known as the birthplace of fairytale writer Hans Christian Andersen. Odense is a small big city that has received international recognition from both *Vogue* and *The New York Times*.



H.C. ANDERSEN'S HOUSE  
ODENSE

© KIM WYON

# ODENSE & THE ISLANDS

## FUNEN

### Culinary Experience in Odense

Nestled in a modest industrial building on Odense's outskirts, [Restaurant ARO](#) serve a concise menu celebrating fresh, seasonal ingredients. They earned Odense's first Michelin star, marking a culinary milestone for the city.

### Explore the Fairytale City

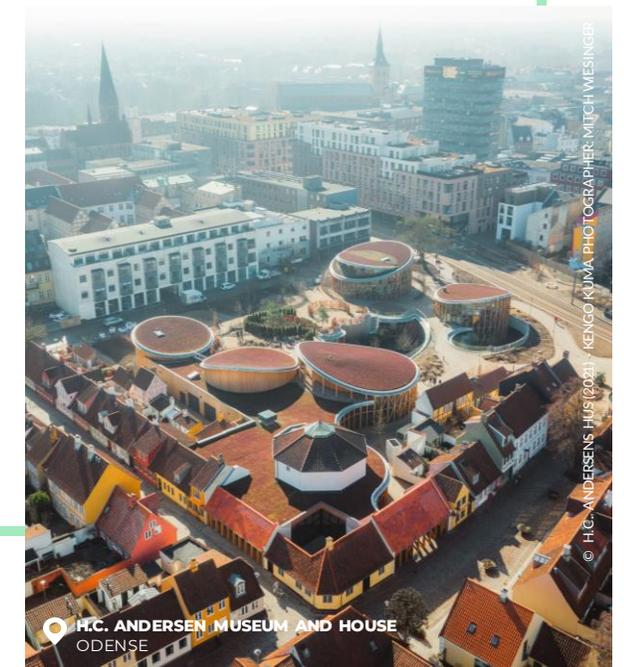
Renowned worldwide, Denmark's most celebrated author, Hans Christian Andersen, penned timeless classics like *The Little Mermaid*, *The Ugly Duckling*, and *The Emperor's New Clothes*. A must-visit is the new museum [H.C. Andersen House](#), where travelers can explore his birth home and trace his steps through the city.

### Explore the Islands Many Vineyards

Funen is home to many of [Denmark's vineyards](#). They invite visitors to tour the vineyards and of course taste the great wine.

### Private Island Hopping in the South Funen Archipelago

[The South Funen Archipelago](#) consists of several islands. One of them, Ærø is often called the island of romance. Prepare to fall in love with the cobblestoned streets and colorful houses – and the fact that they have their own whiskey breweries and smokehouses doesn't hurt!



# THE GARDEN ISLAND

## FUNEN

### A Getaway to Remember

Indulge in a culinary journey at [Falsled Kro](#) which is part of Relais & Châteaux. The old, beautiful village inn offers exquisite gourmet cuisine prepared with the finest local ingredients at its renowned Michelin-starred restaurant.

### Gourmet Stay With a View

Since 1904, [Stella Maris](#) has been a global host, earning the nickname "The Star of the Sea." Located right by the water the hotel and its amazing restaurant offer stunning views and guest can even combine their visit with a boat trip at Svendborg Sound.

### Fairytalelike Castle Visit

Visit [Egeskov](#) one of Europe's finest Renaissance buildings and the best-preserved moat castles. Visitors can walk through the gardens, get lost in the maze, explore the beautiful chambers inside the castle or experience one of their many exhibitions.

### Explore the Island's Many Vineyards

Funen is home to many of [Denmark's vineyards](#). They invite visitors to tour the vineyards and of course taste the high-quality wine.



## EAST JUTLAND

City life with a bunch of nature thrown in too? With Aarhus as a starting point, travelers can explore national parks, pristine beaches and major attractions, all in the backyard of a so-hot-right-now European city destination. Only 3 hours from Copenhagen by car, this area offers the luxury traveler many Danish wonders, such as several Michelin restaurants, amazing museums, hidden bars, architectural gems, and a unique wine experience.

 **AROS AARHUS ART MUSEUM**  
AARHUS

© YOUR RAINBOW PANORAMA, OLAFUR ELIASSON, 2006 - 2011, AROS  
AARHUS ART MUSEUM. PHOTO: ROBIN SKJOLDBORG

# THE SMALL BIG CITY

## EAST JUTLAND

### Extraordinary Stay in Aarhus

[Villa Provence](#) is a charming French boutique hotel uniquely decorated and a favorite for those seeking an extraordinary stay.

### Gastronomic Highlights

The gastronomy scene in Aarhus is boasting with great dining opportunities such as [Frederikshøj](#), [Ti Trin Ned](#), [Domestic](#) or take an hour drive west of the city to Herning and try [Domæne](#). Or visit the newest area of Aarhus and dine with a view from 44<sup>th</sup> floor at [Bavn](#) with a sea, forest and city view of Aarhus.

### Hidden After Dinner Drink

After dinner, travelers will be amazed with a visit to [Gedulgt](#), a hidden bar serving innovative and picture-worthy cocktails. Just remember, its not easy to find!

### A Winery Beyond the Ordinary

North of Aarhus is [Cold Hand Winery](#) that makes some of Denmark's most popular fruit wine. They have wine tastings, and amazing restaurant, and even a glamping experience.

### World-Class Art in Aarhus

[ARoS Museum of Modern Art](#) is a must-visit for anyone going to Aarhus. The beautiful museum is among Northern Europe's largest art museums and features art by world-renowned artists.



## NORTH JUTLAND

North Jutland boasts a wealth of seaside hotels nestled in natural beauty along its coast, adorned with white sandy beaches. These hotels provide luxurious wellness and world-class gastronomy. The region's natural surroundings, cozy accommodations, and the use of fresh, locally sourced ingredients in their restaurants are hallmarks of North Jutland.



LØKKEN BEACH  
NORTH JUTLAND

© SIMONE BRAMANTE - @BRAHMINO.COM

# SEASIDE HOTELS

## NORTH JUTLAND

### The Famous One

Right by the water, on the edge of the sand dune is [Svinkløv Beach Hotel](#). Wake up to a view of the dunes, the forest, the beach, and the North Sea. As if this wasn't idyllic enough, the hotel restaurant is sure treat for the tastebuds.

### Stay at Ruth's Hotel in Old Skagen

Over a century ago, [Ruths Hotel](#) first opened its doors, providing an ideal escape in serene surroundings. Guests can indulge in relaxation at the wellness area or unwind in the cozy fireplace lounge, creating an atmosphere of tranquility and 'hygge'.

### The Historic Brøndums Hotel

[Brøndums Hotel](#), steeped in Danish cultural history, exudes a unique atmosphere from its red brick facade. Originally a trading post, it evolved into one of Denmark's largest hotels. The hotel became a hub for the Skagen artist colony, fostering a close relationship between artists and the town.

### Michelin Dining & a Seaside Retreat

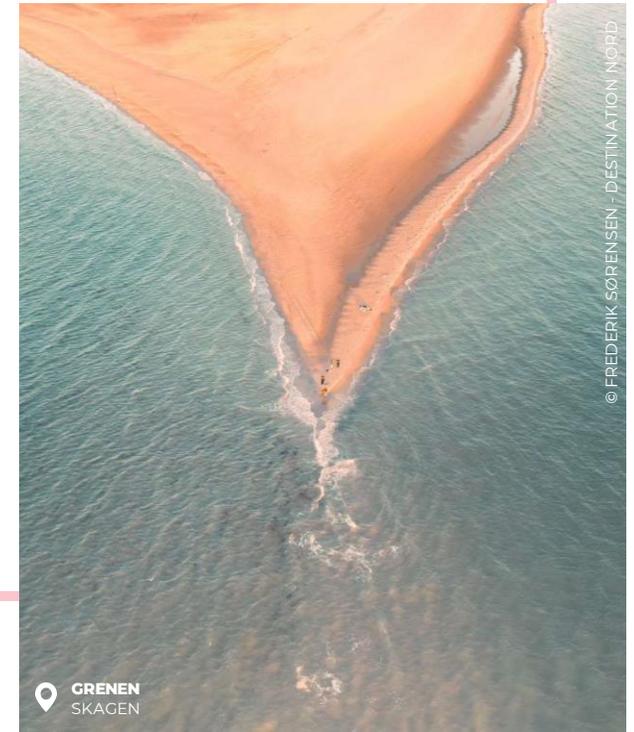
[Villa Vest](#) in the charming village of Lønstrup offer a serene retreat at a seaside hotel. Their Michelin-starred restaurant, Restaurant Villa Vest, serve imaginatively prepared food from the very best local producers.



METTEJOHNSEN



© NICLAS JESSEN



© FREDERIK SØRENSEN - DESTINATION NORD

# EXPLORATIONS

## NORTH JUTLAND

### The Capital of North Jutland

Aalborg is a vibrant cultural hotspot with a spectacular waterfront of iconic architectural buildings. Top attractions include [Kunsten Museum of Modern Art](#) and the [Utzon Center](#) exhibiting the works of Jørn Utzon, the Danish architect behind the Sydney Opera House. Stay at [Pier 5 Hotel](#) where clients will find the perfect balance of city buzz and harbor tranquility.

### A Unique Michelin Restaurant

The Michelin-starred [Restaurant Tri](#) in the quaint coastal town of Agger is a unique experience of Danish luxury giving a true Nordic dining experience to its visitors!

### Horseback Riding on the Beach

Enjoy a luxury [horseback riding excursion](#) through the picturesque landscapes of North Jutland. Gallop along sandy beaches, trot through tranquil forests, and explore charming coastal villages on horseback.

### Meet the Locals

Clients who aren't afraid of getting their hands dirty should not miss out on a unique pottery class with [Keramoda Keramik](#). They deliver a wonderful experience of art and culture in the city of Lønstrup.



## SOUTH JUTLAND

Experience luxury travel in South Jutland. The West Coast have enormous beaches which are some of the widest in Europe! The historical south of Jutland is also home to three UNESCO World Heritage Sites. Stay the night at an inn and indulge in their two Michelin-star restaurant, sip on world-famous Danish whiskey, and enjoy an oyster safari by the coast. Relax in seaside hotels that blend coastal charm with refined comfort for a memorable getaway.



WADDEN SEA  
SOUTH JUTLAND

© MADS TOLSTRUP

# COASTAL EXPERIENCES

## SOUTH JUTLAND

### A Special Kind of Inn

One hour outside of the charming town of Ribe, you find this very special inn [Henne Kirkeby Kro](#). It is small and cozy with only 12 rooms and is also home to one of the country's best restaurants, which has 2 Michelin stars.

### Oyster Safari with Champagne

A must do if you are a foodie on the West Coast, is to go on an oyster safari. An [oyster safari](#) is a walk along the coastline, picking oysters directly from the water and eating them right then and there. A delicious and even sustainable activity!

### Whiskey Tasting in Denmark

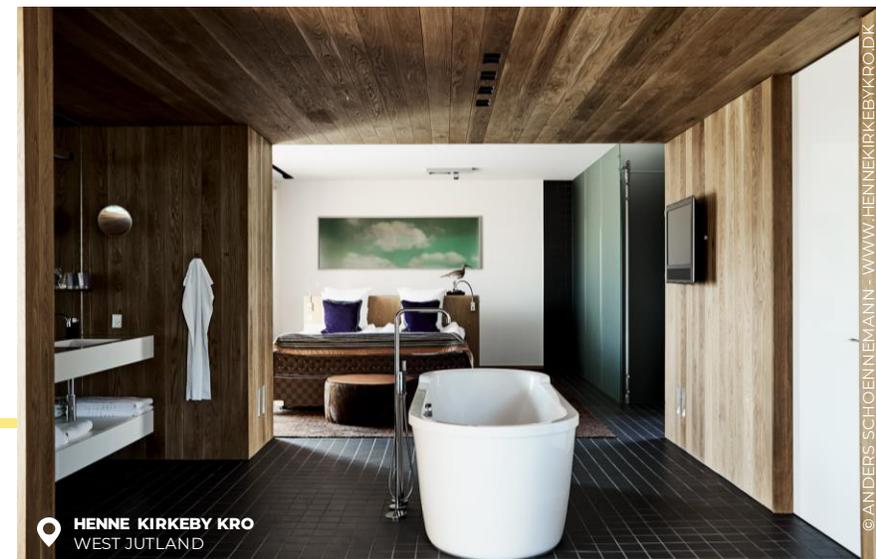
Employing a blend of traditional and contemporary methods, [Stauning Whiskey](#) is meticulously crafted from locally sourced grain, floor-malted in the distillery. Visit for a distillery and tasting tour!



STAUNING WHISKY  
SOUTH JUTLAND



WADDEN SEA NATIONALPARK  
WEST JUTLAND



HENNE KIRKEBY KRO  
WEST JUTLAND

# WELLNESS & TREATS

## SOUTH JUTLAND

### Seaside Retreat

[Dyvig Badehotel](#) is a beautiful boutique seaside hotel in a class of its own. Here luxury as is tranquility, discretion, and sublime service with an eye for detail.

### Dining in Architectural Wonder

[LYST](#), designed by Danish-Icelandic artist Olafur Eliasson and German architect Sebastian Behmann. It is praised it as one of Scandinavia's most ambitious restaurant projects.

### Wellness in Southern Jutland

The beautiful [Alsik Hotel](#), one of Denmark's largest and most captivating, is known for its tasteful Nordic design and use of natural materials. Part of renowned architect Frank Gehry's master plan for the Sønderborg waterfront, the hotel features ultra-modern rooms and suites with stunning views of Sønderborg and its lovely fjord landscapes. Guests can enjoy a luxurious, relaxed atmosphere with a range of experiences, including the expansive [Alsik Nordic Spa](#), and exceptional dining at the rooftop restaurant [Syttende](#).





Main airports: Copenhagen, Billund, and Aalborg  
Other airports: Aarhus, Odense, and Esbjerg



Cash is rarely used. Card is accepted most places. Tipping is not required



Public transport in Denmark is easy, fast and convenient.



Danish hotel rooms tend to be smaller, minimalistic and cozy. If your clients prefer bigger rooms, we recommend going up a suite level.



Denmark is a quite accessible country to get around.



Find information about cruise here.



Your travel questions answered with our Denmark A – Z.

## GOOD TO KNOW

# TRAVEL TRADE TOOLS



**ONLINE ADVISOR  
TRAINING**



**WEBINARS**



**NEWS FROM  
DENMARK**



**MEDIA BANK**



**INCOMING  
AGENCIES**



**VISITDENMARK  
TRAVEL TRADE**



**VISITCOPENHAGEN  
TRAVEL TRADE**



**EVENTS IN  
DENMARK**

# TRAVEL TRADE CONTACTS



## **NINNA SEERUP**

TRAVEL TRADE MANAGER, UK & US

+1 (347) 4071020

[ns@visitdenmark.com](mailto:ns@visitdenmark.com)



## **METTE EJLSKOV HANSEN**

PROJECT MANAGER LEISURE TOURISM

+1 (917) 628 1884

[methan@visitdenmark.com](mailto:methan@visitdenmark.com)

THANK YOU,  
HEJ HEJ!